



OPEN HEALTH

Our team work in partnership
with you



unlock possibilities

Key team members





CAROLINE MARLBOROUGH

*Senior Vice President,
Strategic Client
Partnerships*



AREAS OF EXPERTISE:

Medical communications, publications, client partnership, strategic growth



ROLE IN YOUR TEAM:

Providing added-value strategic partnership by bringing together expertise from across OPEN Health to provide innovative and effective solutions



RELEVANT EXPERIENCE:

18 years' experience supporting clients to successfully develop and deliver large strategic communications programs



A CHAMPION OF:

Collaborating to achieve excellence

Caroline has 18 years' medical and marketing communications experience across several therapy areas including infectious disease, vaccines, oncology, hematology, inflammation, rare diseases, neurology, and respiratory.

Caroline has worked with clients on strategic global and regional programs for pre-launch, launch, and mature products in multiple therapy areas.

Caroline is skilled in creating a truly collaborative environment, ensuring teams work together in an effective manner to ensure a seamless integrated approach across all disciplines.

Caroline has a wealth of experience in partnering with clients to clearly articulate their unmet needs and develop appropriate strategic solutions that have impact.

Caroline completed a BSc in Genetics at the University of Leeds, an MSc in Bioinformatics at the University of Liverpool, and a CIM Professional Diploma in Marketing. She also worked in molecular biology research at University College London for 3 years.



JENNIFER CHILVER

*Chief Commercial
Officer*



AREAS OF EXPERTISE:

Medical communications, client partnership, leadership



ROLE IN YOUR TEAM:

Executive sponsor for GSK to ensure excellence, nurture partnerships, and motivate teams



RELEVANT EXPERIENCE:

Overseeing, integrating, and coordinating large teams to deliver world-class work



A CHAMPION OF:

Engaging communications that drive behavior change

Jennifer joined OPEN Health in 2014 and, as member of the Executive Team, oversees OPEN Health's client partnerships.

Jennifer started her career in R&D at GSK, working on intracellular signaling pathways associated with the inflammatory response.

She then moved into healthcare communications and worked at TVF Communications, The Nucleus Group, and Huntsworth Health (ApotheCom). Jennifer primarily specialized in medical communications but has also worked across digital, PR, advertising, learning and development, and publications. Jennifer led global, EU, and UK programs for clients across a wide range of therapy areas.

Jennifer's experience includes leading global scientific communications initiatives for Novartis Vaccines, including in Japanese encephalitis, rabies, flu, and meningitis. This portfolio was later divested to GSK.

Jennifer has also partnered with GSK in urology and autoimmune conditions, and with ViiV in HIV.



JILL CONDELLO

*Senior Vice President,
Medical Strategy*

- AREAS OF EXPERTISE:**
Strategic Medical Affairs and medical communications planning and pull-through
- ROLE IN YOUR TEAM:**
Medical strategy development/ oversight
- RELEVANT EXPERIENCE:**
Nearly 20 years of experience in strategic communication planning and tactical execution, including coordination of cross-functional planning initiatives
- A CHAMPION OF:**
Scientific insight and storytelling

Jill has nearly 20 years of experience in the medical communications space, and her work has included medical strategy, scientific platform and message development, medical communication planning, internal training and education, and the development of innovative communication tools in collaboration with creative and digital specialists. She works with OPEN Health staff to advise on specific medical strategy projects commissioned by its clients and to provide strategic oversight on the medical communication plans for which OPEN Health is responsible.

In prior agency roles, Jill gained extensive experience navigating the complexities of market access optimization, while focusing on the needs of diverse stakeholders, including regulators, healthcare providers, payors, and patients.

Jill earned her PhD in Cell and Molecular Biology (Microbiology/Virology) from the University of Pennsylvania School of Medicine, Philadelphia, PA, USA, and her BS degree (with Honors) in Animal Science and Agricultural Biotechnology from the University of Delaware, Newark, DE, USA. She has experience in multiple therapeutic areas and disease states, including dermatology, diabetes and metabolism, gastroenterology, hematology, immunology/immune-mediated disorders, neurology, oncology, pain management, and rare diseases.

Scientific expertise within our core delivery team is essential in building long-term strategic partnerships with our clients



James Cauwood
>10 years
oncology
experience



Duprane Young
>14 years'
experience
including
oncology
and vaccines



Tony Reardon
>20 years
experience
including
respiratory

Scientific/Medical directors

- Therapy area expert partnering with client to understand goals of each deliverable and overarching strategy of the communication plan
- Providing direction and strategic, scientific, and review of all content



Scientific leads and writers

- Developing engaging content in accordance with agreed-upon objectives
- Collaborative effort with scientific/medical and/or strategic directors



Rebecca Brown
>10 years'
experience
including
rheumatology



Jennifer Badger
>10 years'
experience
including
oncology and
rheumatology



Savroop Bhamra
>8 years' experience including oncology
and vaccines



Strategic services

- Available as an extension of the core team as needed for special projects involving strategic planning and development/execution of strategic and digital initiatives (eg, strategic medical communication plan development, scientific communication platforms, medical digital strategy)



Jill Condello
>20 years' experience
in med comms



Demetrios Michael
>20 years' experience in
med comms



Caroline Marlborough
>18 years' experience in
med comms



Only a small selection of our expertise is shown here. Biographies of additional team members aligned to your TA/disease needs are available on request

We have hands-on specialists who support our client delivery teams

We deliver excellence by bringing all of these diverse perspectives and experiences together, while the core team ensures we are always looking through a scientific and strategic lens with our in-depth therapy area knowledge

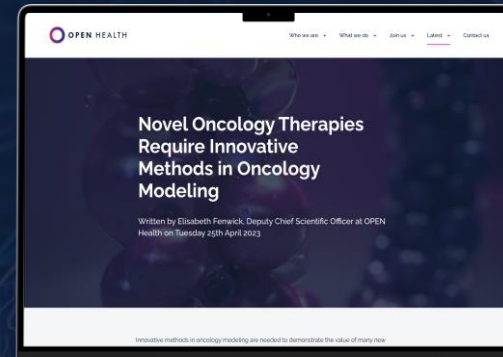


- Our thought leadership not only ensures your core delivery team keeps abreast of the therapeutic environment but everyone who you interact with at OPEN Health across all specialist roles
- Our therapy area thought leadership demonstrates our commitment to investing in our scientific heritage/prestige and we invest in our people so that you can benefit from our leading-edge approaches, and deep therapeutic expertise

Examples of our key thought leadership in your therapy areas:

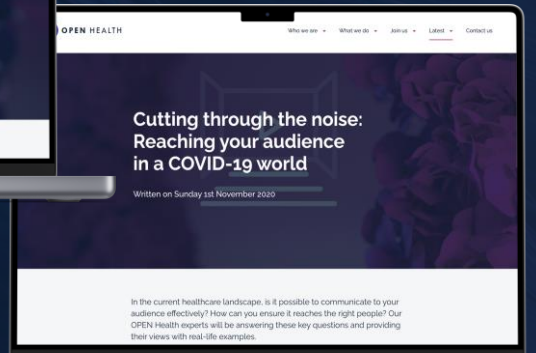
Article

Novel Oncology Therapies require Innovative Methods in Oncology Modeling

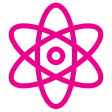


Webinar

Cutting through the noise: Reaching your audience in a COVID-19 world



The strength of OPEN Health is our fluidity and connectivity enabling us to work in partnership with our clients, from global strategy to regional delivery



We have a deep understanding of how to orchestrate a broad team with diverse expertise, knowing precisely who to engage and when, based on the changing needs of a global biopharma company



When you contract a multi-disciplinary team like OPEN Health, you benefit from strategic oversight and a deep understanding of each function across the medical affairs and communications spectrum. We understand the key points of intersection that can deliver new possibilities for your assets and for the communities you serve. We call this Unlocking Possibilities



Our Global Client Partners are dedicated, personal representatives of our world-class organization and commitment to delivering multiple services across disciplines, in a seamless and efficient manner that is attuned to your specific needs

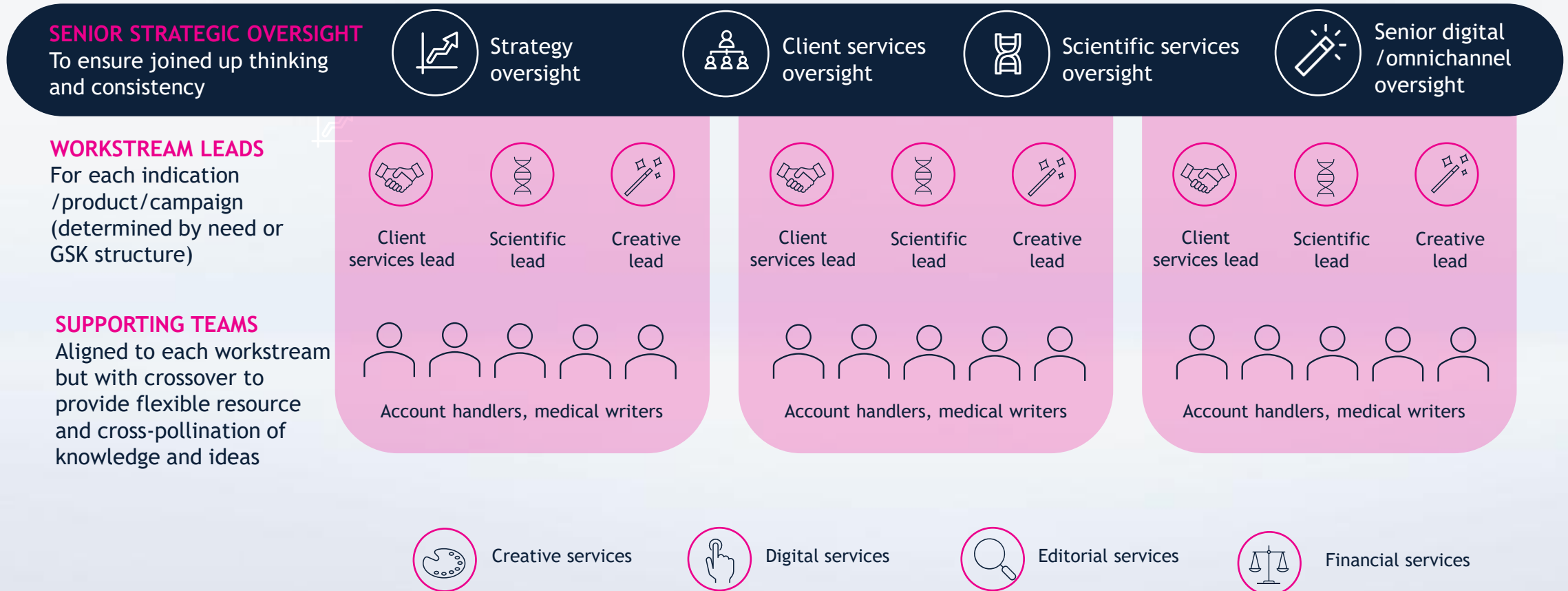
“ Working with large companies with multiple teams and services can be incredibly hard to navigate. This results in not being able to connect the dots with our needs quickly and efficiently.

It is different at OPEN Health. The teams there collaborate and actively support me in overcoming this challenge and navigating support across multiple services.”

Global procurement lead from one of the top 10 pharmaceutical companies in the world

We design teams to provide the right support across therapy areas, balancing strategic insight with dedicated delivery

Example team structure for therapy area with multiple indications, products, or campaigns



Your dedicated therapy area expert teams











SENIOR STRATEGIC OVERSIGHT
To ensure joined up thinking and consistency

  Jill Condello <i>Strategy oversight</i>	  Jenny Chilver <i>Client services oversight</i>	  Demetrios Michael <i>Scientific services oversight</i>	  Caroline Marlborough <i>Strategic client partner</i>
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ONCOLOGY

Client services lead   Vanessa Tang	Scientific lead   Paul Williams	Strategy lead   James Cauwood
  Dina Fazio	  Jennifer Czarneski	  Emma Winter
  Duprane Young		

VACCINES

Client services lead   Julia Painter	Scientific lead   Savroop Bhamra	Strategy lead   Dana Franznick
  Alexandra Hess		
  Tom Mitchell		











RHEUMATOLOGY

Client services lead   Alice Carter	Scientific lead   Jennifer Badger	Strategy lead   Leigh Church
  Vicki Blasberg		
  Rebecca Brown		
  Michael Theisen		

ANTI-INFECTIVES

Client services lead   Gina Dee	Scientific lead   Sophianne Wastling	Strategy lead   Christine Drewienkiewicz
  Lisa Feder		
  Mark Simmonds		

RESPIRATORY

Client services lead   Dipika Morgan	Scientific lead   Jessica Harrold	Strategy lead   Tony Reardon
  Linda Romagnano		
  Niall Harrison		

We know how to onboard efficiently and effectively, nurturing a successful partnership from Day 1

